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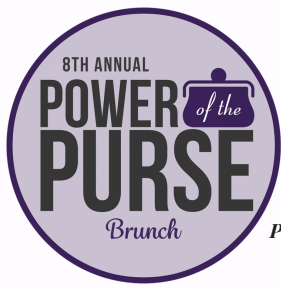
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# *Sponsorship Opportunities*



**APRIL 1, 2023 | 10AM - 12PM**  
**GAINESVILLE WOMAN'S CLUB**

*Benefiting our Economic Empowerment Programs*



APRIL 1, 2023 | GAINESVILLE WOMAN'S CLUB  
[peacefulpaths.org/powerofthepurse](http://peacefulpaths.org/powerofthepurse)

Presented by  Rays of Hope  
FOUNDATION



Dear Community Partner,

Peaceful Paths Domestic Abuse Network is excited to announce our spring fundraising event, the 8th Annual Power of the Purse Brunch. **The Power of the Purse Brunch and Virtual Handbag Auction will be held at The Gainesville Woman's Club on Saturday, April 1st from 10 am - 12 pm.** We expect around 150 guests, with plenty of space and a variety of seating options for you and your group.

Peaceful Paths is the certified Domestic Violence Network serving Alachua, Union, and Bradford Counties. Locally, we serve close to 2,000 victims each year through shelter and outreach programs. One of our annual events, the **Power of the Purse Brunch**, raises money and awareness for our economic empowerment programs. Every dollar raised by this event helps Peaceful Paths provide programming to survivors overcoming economic abuse and gaining financial independence through financial literacy coursework, job readiness training, and IDA Savings Accounts. Our programs also extend resources to young people through financial empowerment education to build healthy financial habits. This support is transformational in the lives of many families.

Guests will enjoy a delicious brunch with mimosas, a high-end handbag auction, and hear from a survivor who has benefited from our Economic Empowerment coursework. Supporters can participate in our silent handbag auction in person or from home through our mobile bidding application.

**How can you help?** Our goal is to raise \$45,000 to support our Economic Empowerment Programs. **We are seeking business partners to get involved as sponsors, attendees, or handbag donors.**

**Your support is not only important to the success of Economic Empowerment Program, but it's a public show of support for survivors and a stand against domestic violence in our community.** We've included a list of the sponsor levels and benefits. If you would like to support but are unable to commit to a formal sponsorship, we welcome you to host a table! Individual and group admission purchases can be made on our website at [www.peacefulpaths.org/powerofthepurse](http://www.peacefulpaths.org/powerofthepurse) beginning **January 25, 2023.**

The mission of Peaceful Paths is to *save lives and create change*. Your support of this mission impacts the whole community, not just survivors. Thank you for being a voice for financial empowerment and the elimination of domestic violence. You make the difference!

**To learn more about how you can support this event through sponsorship opportunities, please contact Stephanie Freas, at [stephanief@peacefulpaths.org](mailto:stephanief@peacefulpaths.org) or (352) 377-5690.**

Sincerely,

A handwritten signature in black ink that reads "Stephanie Freas".

Stephanie Freas  
Director of Development



Fed TIN: 59-1809014



# Sponsor Levels



APRIL 1, 2023 | GAINESVILLE WOMAN'S CLUB  
[peacefulpaths.org/powerofthepurse](http://peacefulpaths.org/powerofthepurse)



	 <b>Title Sponsor</b> \$5,000	 <b>Gold Sponsor</b> \$2,000	 <b>Silver Sponsor</b> \$1,000	 <b>Bronze Sponsor</b> \$500
<b>Spots available</b>	one	two	limited	limited
<b>Tickets &amp; Reserved Table(s)</b>	14 tickets   1 table	8 tickets   1 table	6 tickets   1 table	2 tickets at reserved table
<b>Logo/Name on signage at event</b>				
<b>Logo/name on Peaceful Paths website &amp; recognized on social media</b>				
<b>Logo/name on event program &amp; auction app</b>				
<b>Opportunity to include marketing materials on tables</b>				
<b>Logo/name on all event materials (printed &amp; digital)</b>				
<b>Sponsor recognition from podium during welcome remarks</b>				
<b>Opportunity to Welcome guests at brunch</b>				
<b>Name included in Radio advertising</b>				
<b>Listed as presenting sponsor on all materials &amp; emails</b>				
<b>Outreach room Sponsorship naming rights</b>	2 years beginning May 1, 2023	1 year beginning May 1, 2022		
<b>Empower survivors' economic independence</b>				

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All sponsor tables will include preferred seating & priority check out.

Sponsor Payments can be made to Peaceful Paths by March 24, 2023 via check or on our website.

Questions? Please contact [stephanief@peacefulpaths.org](mailto:stephanief@peacefulpaths.org).



# Admission Options



APRIL 1, 2023 | GAINESVILLE WOMAN'S CLUB  
[peacefulpaths.org/powerofthepurse](https://peacefulpaths.org/powerofthepurse)



**Shop. Drink. Support. Repeat.**  
Attend the 8th Annual Power of the Purse!



Admission to the Brunch will go on sale  
**January 25th** until they sell out.  
We have a maximum of 25 tables available.  
[peacefulpaths.org/powerofthepurse](https://peacefulpaths.org/powerofthepurse)



**Your admission includes:**  
Catered Brunch w/Bubblies  
Access to our handbag auction and raffles  
Photobooth Fun  
Short Program & Survivor Testimonial  
Opportunity to impact lives





# Sponsor an Auction Item



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## OUR PURSE AUCTION IS THE STAR OF THE EVENT.

Your support can make a big impact!



We are accepting new or gently loved designer handbags, wallets, and clutches for our silent auction!

2100 NW 53rd Ave, Suite A | Gainesville, FL 32608



In exchange for your donation, we will provide an in-kind donation receipt for your records, and donors will be recognized at the event on April 1, 2023.

To allow time for auction item processing, our final deadline for donations is **Friday, March 17, 2023.**



*Don't have a purse to donate?*  
Visit our Amazon wish list!  
Auction donations will ship directly to us.

Our Virtual Handbag Auction runs from  
**March 26 - April 1**  
[www.peacefulpaths.org/powerofthepurse](http://www.peacefulpaths.org/powerofthepurse)

